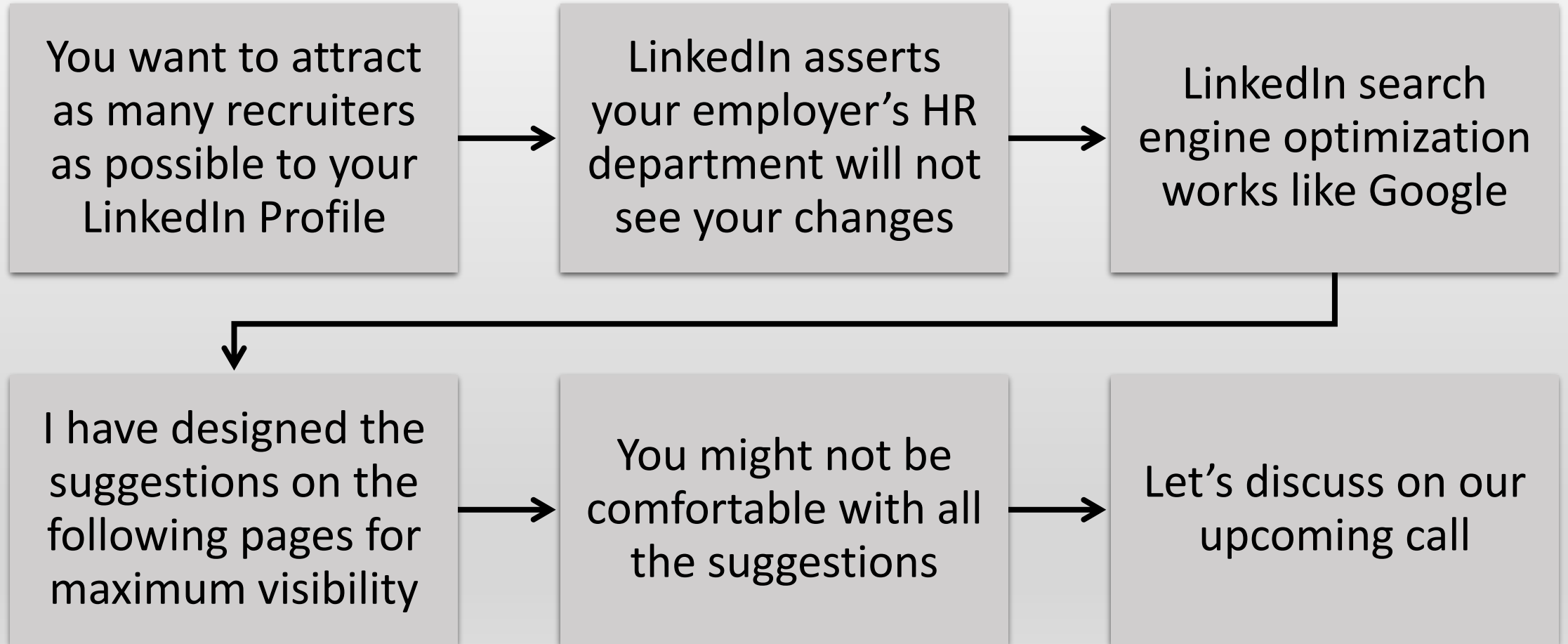


Optimizing Your LinkedIn Profile For Maximum Visibility



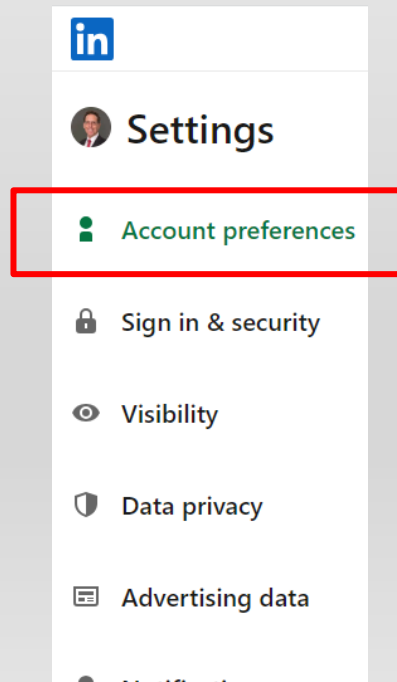
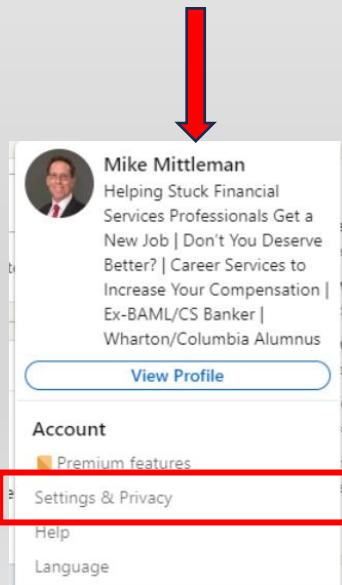
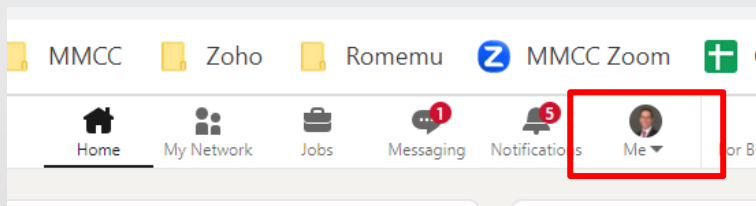
Your Behind-the-Scenes Settings

The Idea



Be Discovered

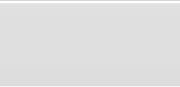
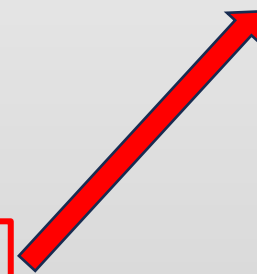
1. Go to your home page
2. Click the small round picture of yourself in the upper right-hand corner
3. Scroll down to and click "settings & privacy"
4. Follow the red arrows below



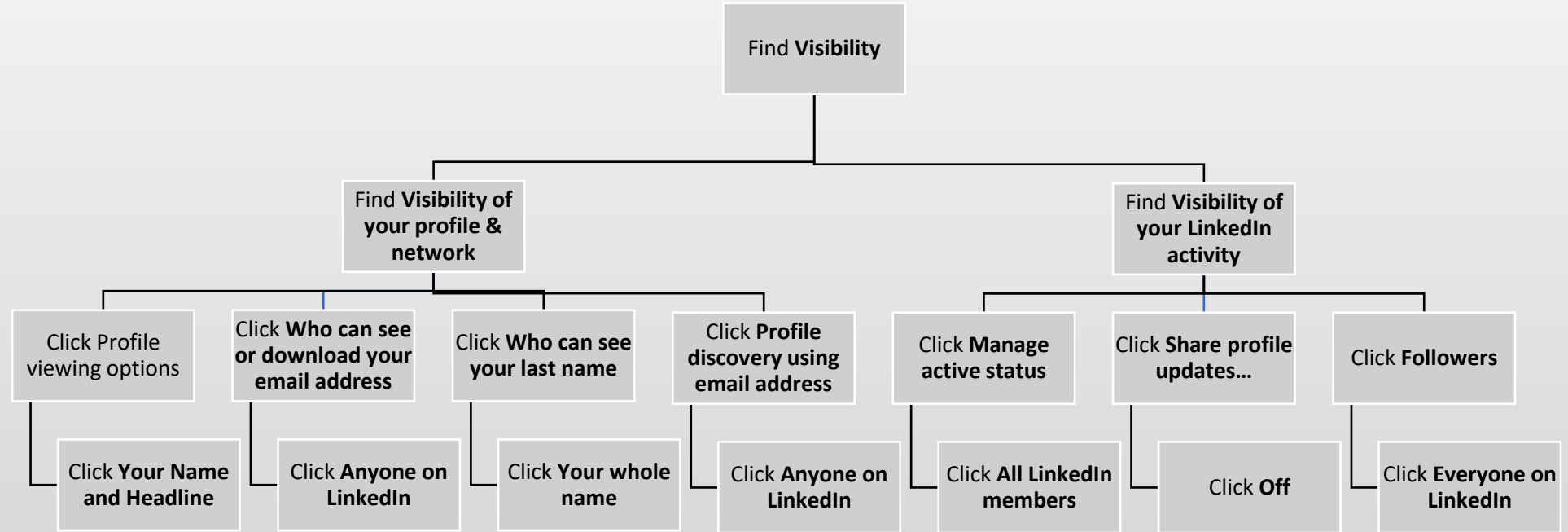
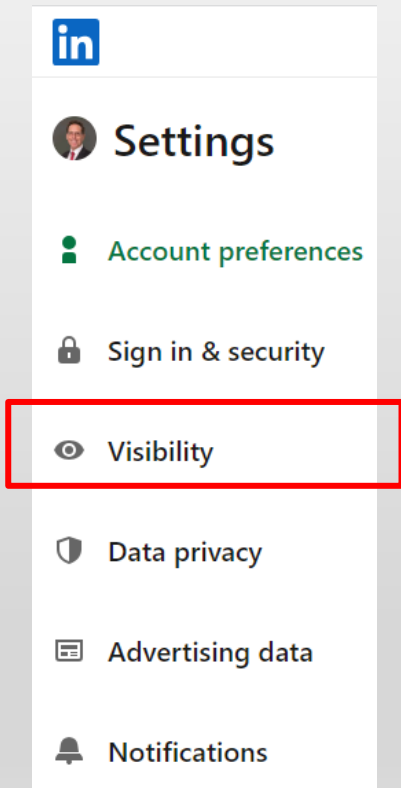
Find **General Preferences**

Click **Showing profile photos**

Select **All LinkedIn members**



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Optimizing Your LinkedIn Profile For Maximum Visibility



Your Behind-the-Scenes Settings